Advertising Agreement

THIS AGREEMENT, effective, **_____, 2010**, is between the
India-Canada Cultural Association, at mailing address PO Box 7194, Saskatoon, S7K 3J9
and _____ ("Advertiser / Sponsor").

Advertiser/Sponsor Name: _____

Advertiser/Sponsor Address:
_____
_____
_____

Principal Contact Person: _____

Phone: ( )_____ Email Address: _____

Advertiser/sponsor's web site address: _____

Is a link from the India Pavilion weblisting to the advertiser/sponsor's Web Site Required? _____

Does the advertiser/sponsor want to offer any coupon or discount at the pavilion?_____

Does the advertiser/sponsor need the banner ad created?_____

Banner Advertising Specifications:
If the advertiser/sponsor is creating their own banner ad graphic, it must be in jpeg format. It must be at least 200dpi and no larger than 3'(w)x1'(h).

Local Advertising Costs:
Type of advertisement/sponsorship:_____
Number of banners:_____colour_____Black & White_____
Number of posters: _____(supplied with stands Yes____No____)
Number of segments of entertainment:_____
Movie date: _____

Total Amount paid: _____(payment required in advance by cheque in favor of India-Canada Cultural Assocation)
==========
Terms:

All payments should be made in advance

ICCA reserves the rights to refuse any advertisement based on content or for other reasons.
All materials, if supplied by the advertisers, will be at their own risk but every effort will be made towards protecting and assuring their safety. Material to be displayed should be brought to the venue no later than 18th, August, 12noon and it should not be removed until 11pm on the 21st, August. However, the material supplied should be claimed before 1pm on the 23rd from the venue.

Logos and any images to appear in the advertisement should be supplied in high resolution, digitally.

Positions for placement of advertisement can be selected but cannot be guaranteed

==========